



Discover Perfect Pitch

Enter the best of the best fintech competition

Sibos 2021 sees the second edition of the Discover Perfect Pitch competition, a challenge with a twist giving fintechs from around the globe the opportunity to showcase their products and services to the Sibos community.

WHY ENTER?

The winners of Discover Perfect Pitch receive exclusive roundtable access to venture capitalists, connections with banks, interviews on SibosTV and promotion through the Sibos App and Sibos Insider platform.

The prizes focus on boosting your businesses by delivering access to people and markets. They are designed to accelerate business development, with SWIFT supporting with access and introductions to the right people, including unprecedented visibility and specialist business support from its partners.

HOW DO I SIGN UP?

Sibos is only accepting entries for Discover Perfect Pitch from fintechs that have a demonstrable business proposition and have a funding stage between Series A and D. To enter, fintechs complete a short pre-qualification questionnaire, providing basic details including:

- Company name and website
- Investment raised to date
- Customers
- Status of core technology solution
- Team size

TARGET GEOGRAPHIES

Once completed and if they qualify for the competition, further guidance on criteria for the video pitch submission is provided.

WHAT HAPPENS NEXT?

You can register your interest in entering Discover Perfect Pitch now. Fintechs who register receive the pre-qualification questionnaire shortly after.

WHAT IS IT?

Discover Perfect Pitch is a global pitch competition in partnership with our key sponsors. Qualifying Fintechs submit a pitch video to a panel of experts from across the financial industry including banks, venture capitalists, futurists and innovators. The panel will select the best for a live final, hosted on 13 October 2021.

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HOW DOES IT WORK?

Entrants can select from 9 categories across three streams - Leadership, Society & Sustainability and Partnership & Collaboration. You choose which category best aligns to your business, values and principles. Each category is reviewed by specific judges so that fintechs are compared to similar peers.

The pitch video must explain:

- What you do
- Why you selected your category
- How you meet the criteria for the category you have selected
- Why you/your customers will believe in your vision, mission, product or service)
- What data supports and demonstrates your assertions and perspective
- Key people/companies in your ecosystem, and how:
 - you are supporting them
 - they are supporting you

The panel of experts will evaluate the pitches, the best of which will progress to the live final, where the winners will be selected by jury and audience voting.